

## MAYO NISSEN

LONDON & COPENHAGEN

WWW.MAYONISSEN.COM · ME@MAYONISSEN.COM

(+1) 646 243 4626 · (+44) 07985 940 104

## EDUCATION

- 2009/10     **Copenhagen Institute of Interaction Design**  
Graduate studies in service and interaction design  
An intense, full-time, one year Masters-level programme in interaction design.
- 2004-8       **Brunel University, London**  
BSc (hons), Industrial Design  
Elected student representative to the school's board of studies '05-7; member of university congress.
- 2002-4       **United World College of the Atlantic, Wales**  
International Baccalaureate Diploma  
Scholarship awarded through the UWC selection committee of Great Britain.

## EMPLOYMENT

- 2011 -       **Urbanscale**, New York - Principal designer - design for networked cities and citizens
- 2008 - 9     **Radarstation**, London - Consultant in research, innovation strategy, and service design
- 2007         **Markt und Design**, Düsseldorf - 5 month product design and market research internship
- 2006 - 7     **Helium3 Design**, Winchester, UK - 5 month product development and design internship
- 2006         **IDEO**, London - short summer placement; ethnographic research into commuters and mobility

I've also helped organise a symposium on smart textiles, worked with a shoji-screen maker and for a literary festival, and led kayak instruction of students with learning difficulties in the Atlantic Ocean. I have also worked on a freelance basis for a range of clients who I can't talk about.

## SKILLS

I am interested in the intersections and interplay between industrial, service, and interaction design, and developing products and strategies across these disciplines to have a lasting, positive impact on the world.

Understanding **people** underpins much of my thinking and design; ethnographies, user observations, and interviews vie with intuition as methods. My sketchbook follows me everywhere; I sketch primarily to record and to **think**, as well as to **communicate** ideas. I understand the power of creating both rough and polished **prototypes**, and of using media such as **video** to communicate ideas. I utilise **photography** to capture observations and moments, to document both process and final outcomes. I have **facilitated** workshops and am comfortable in both user and client facing roles. I enjoy working in a **team** as much as I do independently - I have strong **opinions**, but am always open to being convinced otherwise. I am a confident user of many of the usual software tools, including Photoshop, Illustrator, and Indesign, and use Rhino, Solidworks, Maxwell Render, After Effects, and Axure. I have extensive experience of HTML and CSS. I am not a developer, but I am code-literate and can communicate fluently with people who are.

First and foremost, though, I have an inquisitive mind, and always relish the challenge of **exploring** the unknown.

## **MAYO NISSEN**

LONDON & COPENHAGEN

WWW.MAYONISSEN.COM · ME@MAYONISSEN.COM

(+1) 646 243 4626 · (+44) 07985 940 104

### **SELECTED EXHIBITIONS AND PUBLICATIONS**

2011	City Tickets and Data Visualisation poster in catalogue and exhibition of "Talk to Me", MoMA, NYC
2010	City Tickets exhibited at "Revolve" - CIID at the National Workshops for Art and Design, Copenhagen
2010	Systems/Layers CPH: A walkshop on networked urbanism, Copenhagen
2010	Ironic Radio exhibited at Salone Internazionale del Mobile, Milan
2010	Ironic Radio and Assistive Scarf featured in Wired Magazine, Italy (No 14, Anno 2, April 2010)
2008	Editor of the Made in Brunel 2008 Directory (Papadakis Publishers, London)
2008	Guardian project exhibited at New Designers, London
2008	Tethered Nomads project exhibited as part of London Design Festival
2008	Guardian and Tethered Nomads exhibited at Made in Brunel 2008, Business Design Centre, London
2006	Photography included in publication by Fontfont, Berlin
2004	Ceramic work exhibited at 100% Design, Earls Court, London

### **PERSONAL DETAILS**

Date of Birth: 04/01/1986

Passport: German (EU)

Resident: London & New York

### **LANGUAGES**

English Native Speaker

German Native Speaker

### **REFERENCES**

Available on request