

MAYO NISSEN

NEW YORK & LONDON

WWW.MAYONISSEN.COM · ME@MAYONISSEN.COM

(+1) 646 243 4626 · (+44) 07985 940 104

EMPLOYMENT

- 2011 - **Urbanscale**, New York - principal designer; design for networked cities and citizens
- 2011 **Copenhagen Institute of Interaction Design** - visiting faculty
- 2008 - 9 **Radarstation**, London - consultant in research, innovation strategy, and service design
- 2007 **Markt und Design**, Düsseldorf - 5 month product design and market research internship
- 2006 **IDEO**, London - short summer placement; ethnographic research into commuters and mobility

I've also helped organise a symposium on smart textiles, worked with a shoji-screen maker and for a literary festival, and led kayak instruction of students with learning difficulties in the Atlantic Ocean. I have also worked on a freelance basis for a range of clients who I can't talk about.

EDUCATION

- 2009/10 **Copenhagen Institute of Interaction Design**
Graduate studies in service and interaction design
An intensive, full-time, one year Masters-level programme in interaction design.
- 2004-8 **Brunel University, London**
BSc (hons), Industrial Design
Elected student representative to the school's board of studies '05-7; member of university congress.
- 2002-4 **United World College of the Atlantic, Wales**
International Baccalaureate Diploma
Scholarship awarded through the UWC selection committee of Great Britain.

SELECTED EXHIBITIONS AND PUBLICATIONS

- 2011 **Museum of Modern Art, New York** - "*Talk to Me*," City Tickets and Data Visualisation
- 2010 **National Workshops for Art and Design, Copenhagen** - "*Revolve*," City Tickets
- 2010 **Salone Internazionale del Mobile, Milan** - Ironic Radio
- 2010 **Wired Magazine, Italy** - (*No 14, Anno 2, 2010*), Ironic Radio and Assistive Scarf
- 2008 **New Designers, London** - Guardian project
- 2008 **London Design Festival** - Tethered Nomads
- 2008 **Business Design Centre, London** - "*Made in Brunel*" - Guardian project and Tethered Nomads

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PROFILE

I am a designer and strategist interested in applying the processes, methods, and craft of design to large, complex, and messy challenges. My experiences straddle the intersections between industrial, service, and interaction design, and I strive to create solutions that leave the world better than I found it.

Understanding **people** as individuals and as embedded in society underpins much of my thinking and design. Ethnography, interview, and observation of users and of place vie with intuition as methods. I understand the power of creating both rough and polished **prototypes**, and of using media such as **video** and **photography** to communicate ideas. I plan and **facilitate** exploratory workshops, and am comfortable in both user and client facing roles.

I move fluidly between strategy and the craft of design, and am comfortable working on planning, executing, and communicating user research, developing service design architecture and blueprints, information architecture, user flows, wireframes, storyboarding animations and transitions, defining ways of presenting complex information, data visualization, and creating visual languages. I am not a developer, but I am code-literate and can communicate fluently with those who are.

I have strong **opinions**, but am always open to being convinced otherwise. First and foremost, though, I have an inquisitive mind, am comfortable with **ambiguity**, and always relish the challenge of **exploring** the unknown.

PERSONAL DETAILS

Date of Birth: 04/01/1986

Passport: German (EU)

Resident: London & New York

LANGUAGES

English Native speaker

German Native speaker

REFERENCES

Adam Greenfield - director, Urbanscale

Ré Dubhthaigh - director, Radarstation