

MAYO NISSEN

COPENHAGEN & LONDON

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(+45) 50 65 31 38 · (+44) 020 81234 834

EDUCATION

- 2009/10 **Copenhagen Institute of Interaction Design**
Postgraduate studies in service and interaction design
A full-time, one year, experimental version of a future Masters course in interaction design.
- 2004-8 **Brunel University, London**
BSc (hons), Industrial Design
Elected student representative to the school's board of studies '05-7; member of university congress.
- 2002-4 **United World College of the Atlantic, Wales**
International Baccalaureate Diploma
Scholarship awarded through the UWC committee of Great Britain.

RELEVANT WORK EXPERIENCE

- 2008 - 9 **Radarstation**, London - Consultant in research, innovation strategy, and service design
- 2007 **Markt und Design**, Düsseldorf, Germany - 5 month product design and market research internship
- 2006 - 7 **Helium3 Design**, Winchester, UK - 5 month product development and design internship
- 2006 **IDEO**, London - short summer placement; ethnographic research into commuters and mobility
- 2006 **Designplus/Westfocus**, London - research assistant; work on a symposium on smart textiles

I've also worked with a shoji-screen maker and for a literary festival, and led kayak instruction of students with learning difficulties in the Atlantic Ocean. I have also worked on a freelance basis for a range of clients, and am always open to collaboration.

SKILLS

I am interested in the intersections and interplay between industrial design, service thinking, and interaction design, and developing strategies across these disciplines to have a lasting, positive impact on the world.

Research underpins much of my thinking and design; ethnographies, user observations, and interviews play an important role. **Photography** is a personal interest and I utilise my camera both professionally and for pleasure to capture observations and moments, and to document both process and final outcomes. My sketchbook follows me everywhere; I sketch primarily to record and to **think**, as well as to **communicate** ideas. I am also at home in the workshop, creating either rough or polished **prototypes**, as appropriate. I have **facilitated** workshops and am comfortable in both user and client facing roles. I am a confident user of many of the usual software tools, including Photoshop, Illustrator, and Indesign, and use Rhino, Maxwell Render, and Axure. I have extensive experience of HTML and CSS. Post-its get a look-in, too.

First and foremost, though, I have an inquisitive mind, and always relish the challenge of **exploring** the unknown.

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SELECTED EXHIBITIONS AND PUBLICATIONS

2008	Co-editor of the Made in Brunel 2008 Directory (ISBN 978-1901092943; Papadakis Publishers)
2008	Guardian project exhibited at New Designers, London
2008	Tethered Nomads project exhibited as part of London Design Festival
2008	Guardian and Tethered Nomads exhibited at Made in Brunel 2008, Business Design Centre
2006	Photography included in publication by Fontfont, Berlin
2004	Design editor of Atlantic College Yearbook
2004	Ceramic work exhibited at 100% Design, Earls Court, London

PERSONAL DETAILS

Date of Birth: 04/01/1986

Passport: German (EU)

Resident: UK & Denmark

LANGUAGES

English Native Speaker

German Native Speaker

Spanish AS Level equivalent

French GCSE equivalent

REFERENCES

"I would wholeheartedly recommend Mayo as a designer and critical thinker. [...] His analytical skills were invaluable, and he has a strong sense of design thinking, with the ability to deeply and meaningfully abstract and synthesize complex ideas and information."

Ré Dubhthaigh · Director, Radarstation

Further references available on request